



The AfCFTA and Transformative Industrialisation Webinar Series

Webinar 4:

Way Forward: Policy Implications and Recommendations for the AfCFTA

Tuesday, 1 December 2020 Time: 13h30 – 16h00

Zoom Webinar Login – ID: 996 4260 6463 Password: 842725

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| 13.30 – 13.35 | Welcome and Introductions Ms Penny Parenzee , The Nelson Mandela School of Public Governance |
| 13.35 – 13.40 | Overview & Introduction: Policy Implications & Recommendations for the AfCFTA Prof Faizel Ismail , the Director of The Nelson Mandela School of Public Governance, to provide an overview of the webinar series and introduce the session |
| 13:40 – 14:10 | Session 1: AfCFTA & Transformative Industrialisation Opening address Mr Wamkele Mene (Secretary General of the AfCFTA) Reports from the previous webinars Report 1: Pharmaceuticals: Ms Kirti Narsai (Director Health Value Consulting Pty, Ltd) Report 2: Textiles: Dr Taffere Tesfachew (Adviser, Ethiopian Investment Agency) Report 3: Agriculture: Ms Jane Ezirigwe (Research fellow, Nigerian Institute of Advanced Legal Studies) |
| Stretch Break | |
| 14:15 – 14:45 | Session 2: Regional Value Chains Prof Carlos Lopes (Professor, The Nelson Mandela School of Public Governance) Dr Arkebe Oqubay (Hon. Minister and Special Advisor to the Prime Minister of Ethiopia) Dr Celestin Monga (Professor of Practice, Harvard University) Dr Adeyemi Dipeolu (Special Adviser- Vice President Nigeria) Moderator: Dr Taffere Tesfachew (Advisor, Ethiopian Investment Agency) |
| 14:45 – 15:15 | Session 3: Strengthening the AfCFTA Mr Victor Liman (Director-General/Chief Trade Negotiator- Nigeria Office for Trade Negotiation (NOTN)) Mr Kola Sofola (Director of Trade, ECOWAS) Moderator: Dr Rob Davies (Former Minister: Department of Trade and Industry South Africa) |
| 15:15 – 15:25 | Commentary & Questions - Mr Wamkele Mene |
| 15:25 – 15:35 | Closing and Way forward - Prof Faizel Ismail |

BIOS (In order of appearance)

Prof Faizel Ismail (Director, The Nelson Mandela School of Public Governance)



Professor Faizel Ismail is Director of the Nelson Mandela School of Public Governance. He currently teaches at the University of Cape Town, in the School of Economics, the Faculty of Law and in the Graduate School of Business. He has a PhD in Politics from the University of Manchester; an MPhil in Development Studies from the Institute of Development Studies (IDS), Sussex, and; BA and LLB Degrees from the University of Kwa-Zulu Natal (Pietermaritzburg) in South Africa. He was re-appointed to serve as the Chair of the International Trade Administration Commission (ITAC) for five years (2019-2023). He has served as the Ambassador Permanent Representative of South Africa to the WTO (2010-2014). Prior to this he was the Deputy Director General for International Trade and Economic Development (ITED) in the Department of Trade and Industry (dti). As South Africa's Chief Trade Negotiator, since 1994, he led the new democratic South Africa's trade negotiations with the European Union (EU), Southern African Development Community (SADC), Southern African Customs Union (SACU), and several other bilateral trading partners including the US, India, and Brazil. He was also South Africa's Special Envoy on the South Africa-USA AGOA negotiations between January 2015 and June 2016.

Wamkele Mene (Secretary General AfCFTA)



Wamkele Mene was elected by the 33rd Ordinary Session of the Assembly of Heads of States & Government of the African Union, to the position of Secretary-General of the African Continental Free Trade Area (AfCFTA) Secretariat.

Prior to being elected Secretary-General of the African Continental Free Trade Area (AfCFTA) Secretariat, he served as *Chief Director: Africa Economic Relations*, at the Department of Trade & Industry of South Africa. In this role, he was South Africa's chief trade negotiator in the AfCFTA and Tripartite FTA negotiations. During his tenure as chief negotiator, South Africa ratified both the AfCFTA and Tripartite FTAs agreements, providing new export markets in fast growing and dynamic markets in East and West Africa.

Prior to assuming this position, Wamkele was *Director: International Trade Law & Investment Law* at the Department of Trade & Industry, a role in which he was principal legal counsel on international trade law and international investment law.

From 2010 until 2015, Wamkele represented South Africa at the World Trade Organisation (WTO) in Geneva, Switzerland. During his posting to the WTO, Wamkele was elected by over 130 governments to the position of Chairman of the Committee on International Trade in Financial Services, a committee comprising trade negotiators, financial regulators and financial policy makers from over 160 countries.

Prior to joining the government, Wamkele worked for the law firms Simpson Thacher & Bartlett LLP in London and Milbank, Tweed, Hadley & McCloy LLP in Hong Kong.

Wamkele has written and lectured internationally on international trade law, international investment law and international business law. He holds a Bachelor of Arts (Law) degree from Rhodes University in South Africa, a Master of Arts in International Studies & Diplomacy (with specialization in International Economics) from the School of Oriental & African Studies (SOAS), University of London and a LL.M. (Master of Laws) in Banking Law & Financial Regulation from the Law Department of the London School of Economics & Political Science (LSE).



Ms Kirti Narsai

Kirti Narsai has 23 years of experience of working in various roles in the healthcare industry and has won several awards during her career for leadership, innovation, and performance. She has held many technical and managerial roles which have given her broad exposure across commercial and noncommercial areas across broad geographical areas. She currently runs her own consultancy focusing on health and trade policy issues in Africa while completing her PhD in Pharmaceutical Policy at the Utrecht University, Netherlands focusing on health products regulation in the Southern African region. Prior to this, she served as Senior Director, Government Affairs & Policy at Johnson & Johnson with responsibility for Sub Saharan Africa where she was responsible for proactively assessing, influencing and shaping the rapidly evolving Health Policy environment in the region across the company's core focus areas: medical devices, pharmaceuticals and consumer products. She also completed the Ascend Accelerated Leadership Development Program at Johnson & Johnson during 2018, reserved for women identified for accelerated development. She has facilitated the African Regional Business Network meeting of the World Economic Forum for Africa and appeared in a panel interview on CNBC Africa on the African Continental Free Trade Agreement.

She has held several board positions at Johnson & Johnson Medical Devices, South Africa, Johnson & Johnson Consumer, Sub-Saharan Africa, Nepad Business Foundation, Janssen, Pharmaceutical Companies of Johnson & Johnson, South Africa, American Chamber of Commerce, South Africa, National Business Initiative. She has also been a member of several special interest groups: World Economic Forum, African Regional Business Network, Johnson & Johnson, Africa Innovation Challenge Leadership team, Transformation Advisory Committee – National Business Initiative, Gauteng government task team for investment in pharmaceutical and medical devices sector. Previously she was Head: Scientific and Regulatory Affairs at the Pharmaceutical Industry Association of South Africa (PIASA), a trade association representing pharmaceutical companies in South Africa. Kirti focused on strategic scientific, health and pharmaceutical policy issues affecting pharmaceutical companies operating in South Africa and other African countries across 4 regional economic communities.

Kirti has published several reports, submissions and research papers in international peer reviewed journals on policy issues affecting the pharmaceutical industry. She facilitated and chaired various industry working groups focusing on key policy issues and also convened the first Cold Chain forum in SA. She was responsible for trade industry submissions on various draft policy issues, including National Health Insurance, Pharmaco-economics, draft regulations, and reimbursement of medicines, product quality, pharmacovigilance and clinical trials. Kirti began her career in the pharmaceutical industry with Janssen, pharmaceutical companies of Johnson & Johnson in 1997 in Medical Affairs and Pharmacovigilance. She held

several positions of increasing responsibility in Medical Affairs at AstraZeneca Pharmaceuticals. She was also Programme Manager at a leading health insurance company, PruHealth (a division of Discovery Health). Kirti is a qualified pharmacist, with a M.Sc. (Pharmaceutics) (cum laude) and an MBA (GIBS) (dissertation with distinction). Kirti is passionate about health and related policies and their impact on patients and public health in African countries.

Dr Taffere Tesfachew (Advisor, Ethiopian Investment Agency)



Taffere Tesfachew, PhD, is an international consultant on trade- and development- related issues. Until May 2016, he was director of the Division on Africa and Least Developed Countries, UNCTAD, where he led a team of economists who conducted research and analysis for two major annual reports, the 'Economic Development in Africa Report' and the 'Least Developed Countries Report'. He has also authored and co-authored articles on a range of topics. Dr. Tesfachew holds a PhD in development economics from the Institute of Development Studies, University of Sussex.



Ms Jane Ezirigwe (Research Fellow, the Nigerian Institute of Advanced Legal Studies)

Jane Ezirigwe is a Research Fellow at the Nigerian Institute of Advanced Legal Studies with research interests focused on Food & Agricultural Law, Human Rights and Law & Development. She is also an adjunct lecturer at Bingham University, Karu, Nigeria where she teaches International Trade Law at the undergraduate level.

Jane has 28 publications in these areas, in reputable peer reviewed journals and has presented her research works in several local and international conferences. She had her legal and professional development training from University of Abuja, Nigerian Law School, Harvard Law School, University of London, ESUT Business School and is concluding her doctoral studies at the Faculty of Law of University of Cape Town. She has worked in private legal practice, corporate practice and presently in academia and research.

Jane is the co-coordinator of the NIALS training course on Trade & Regional Integration Law & Practice. She was a national committee member of the Small and Medium Enterprises Development Agency of Nigeria (SMEDAN), Federal Ministry of Trade & Investment for the National Trade Summit for Skilled and Vocational Artisans in 2018. She was also a member, House of Representatives' Technical Committee on Environmental Law and Policy in 2017.

She is an International Bar Association Scholar; a Moseneke Grant Scholar, an Alexandre Burman Memorial Grant scholar; an Olu Akinkugbe Fellow on Business Law in Africa, a Fellow of Young African Leaders Initiative; and has received several academic and research awards for her contributions to the development of law.



Carlos Lopes is professor in the Mandela School of Public Governance at the University of Cape Town, visiting professor at Sciences Po, Paris and associate fellow in the Africa Program of Chatham House. He has occupied several leadership positions across the UN system, including policy director for Secretary-General Kofi Annan and executive secretary of the UN Economic Commission for Africa. He has authored or edited more than 20 books and feature articles in Project Syndicate, CNN, Le Monde, Financial Times, China Daily, The Guardian, New African, Jeune Afrique, amongst others. His latest books are "Africa in transformation. Economic

Development in the age of doubt" (Palgrave MacMillan, 2019) and "Structural Change in Africa. New narratives, misperceptions and development in the 21st century" co-authored with George Kararach, Routledge, 2020). He is a member of the African Union reform team led by President of Rwanda Paul Kagame and doubles as the organisation High Representative for Partnerships with Europe as well as a member of the Global Commission for Economy and Climate, African Academy of Sciences, Lisbon Academy of Sciences and seats in many Boards including the African Leadership Institute , Waterloo University and Geneva Graduate Institute.



Dr Arkebe Oqubay

Arkebe Oqubay, PhD, is a Senior Minister and Special Adviser to the Prime Minister of Ethiopia, and has been at the centre of policymaking for over 30 years. He has served as a chair and vice-chair on the boards of several leading public organizations and international advisory boards. He is the former mayor of Addis Ababa, won the ABN's Best African Mayor of 2006 award for transforming the city, and was a finalist in the World Mayor Award 2006. Dr Arkebe was recognized by the New African as one of the 100 Most Influential Africans of 2016 and a "leading thinker on Africa's strategic development" for his work on industrialization and industrial policies, both theoretical and practical. The Order of the Rising Sun, Gold and Silver Star, was presented to him by the Emperor of Japan in recognition of his distinguished achievements.

He is a Professor of Practice at the University of Johannesburg (South Africa), a visiting professor at Sciences Po (Paris) and Nanyang Technological University (Singapore), and a distinguished visiting professor at Fudan University (Shanghai). Dr Arkebe is a UNU-WIDER Honorary Research Fellow, a Distinguished Fellow at the London-based think-tank the Overseas Development Institute (ODI), and a research associate at the Centre of African Studies in the University of London. He holds a PhD in development studies from SOAS, University of London.

His research focuses on core development economics issues, including structural transformation, industrial policy, economic catch-up, and global transformation, with a particular interest in developing countries. His published works include the path-breaking *Made in Africa* (Oxford University Press, 2015); *The Oxford Handbook of the Ethiopian Economy* (Oxford University Press, 2019); *How Nations Learn: Technological Learning, Industrial Policy, and Catch-Up* (Oxford University Press, 2019); *China–Africa and an Economic Transformation* (Oxford University Press, 2019); *African Economic Development: Evidence, Theory, and Policy* (Oxford University Press, 2020); *The*



Dr Célestin Monga (Professor of Practice, Harvard University)

Dr Monga is a Visiting Professor of Public Policy at Harvard's Kennedy School of Government, Faculty Associate at the Center for International Development (CID) at Harvard University, and Fellow at the Harvard University Center for African Studies. He is also part-time Professor of Economics at the University of Paris 1 Panthéon-Sorbonne and Research Professor at Peking University's Institute of New Structural Economics.

Monga has held various board and senior executive positions in academia, financial services, and international development institutions, serving most recently as Managing Director at the United Nations Industrial Development Organization (UNIDO), Vice-President and Chief Economist of the African Development Bank Group, and Senior Economic Adviser/Director at the World Bank Group.

Monga has published extensively on various dimensions of economic and political development. His books have been translated into several languages and are widely used as teaching tools in academic institutions around the world. His most recent works include *The Oxford Handbook of Structural Transformation* (2019), with J.Y. Lin; *Beating the Odds: Jump-Starting Developing Countries* (Princeton University Press, 2017), with J.Y. Lin; the two-volume *Oxford Handbook of Africa and Economics* (2015), with J.Y. Lin; and *Nihilism and Negritude: Ways of Living in Africa* (Harvard University Press, 2016). Dr. Monga holds graduate degrees from MIT, Harvard University, and the Universities of Paris and Pau.



Ambassador Adeyemi Dipeolu

Dr Dipeolu is Special Adviser to the President on Economic Matters in Nigeria.

Dr. Dipeolu was successively Coordinator of the African Trade Policy Centre, Chief of Staff, and Director of the Capacity Development Division of the Economic Commission for Africa. In these roles he supported African regional integration from where he conceptualized and supervised the articulation of a transformative industrial policy for Africa.

He was in the Nigerian Foreign Service and served in Caracas, Addis Ababa, Pretoria and Geneva and as Special Assistant for Economic Policy in the Presidency.

He studied economics at Ife University and diplomacy at Oxford University. He obtained his M.Phil. with distinction from Cambridge University and his Ph.D. from the University of South Africa. He was awarded a D.Sc. in Economics (Honoris Causa) by Lead City University and conferred with a Fellowship of the Nigerian Economic Society in 2019.

Ambassador Dipeolu serves on the Board of Trustees of non-profit organizations dedicated to education and public policy issues.



Dr Rob Davies (Former South African Minister of Trade and Industry)

Dr Rob Davies retired in May 2019 after completing ten years of service as South African Minister of Trade and Industry and twenty-five years as a Member of Parliament representing the African National Congress (ANC).

He holds an Honours degree in Economics from Rhodes University, a Masters in International Relations from the University of Southampton and a Doctorate from the University of Sussex. He was attached to Eduardo Mondlane University in Maputo, Mozambique from 1979 to 1990 and was Professor and Co-Director of the Centre for Southern African Studies at the University of the Western Cape from 1990 until 1994. He has been a member of organizations of South Africa's national liberation movement for more than forty years. For at least a decade before that he was an anti-apartheid activist.



Mr. Liman (Acting Chief Trade Negotiator/Director General, Nigerian Office for Trade Negotiations)

Mr Liman, the Acting Chief Trade Negotiator/Director General, Nigerian Office for Trade Negotiations (NOTN), has held different positions in NOTN. Prior to his current appointment, he was the Director of Administration and Finance, Department of Administration and Finance (NOTN), he was also the Assistant Chief Trade Negotiator/Director, Department of the African Continental Free Trade Area/ECOWAS (NOTN), and the Assistant Chief Trade Negotiator/Director, Department of Asia (NOTN). He is an Expert Advisor in International Investment and Trade Law, International Finance and Project Finance Law, Regulation, Governance, and

Technology Law, he also advises on Bilateral and Multilateral Investment/Trade Treaties and Agreements.

Mr. Liman has a very rich educational background, spanning different fields of academic achievements. He obtained his first degree, Bachelor of Laws (LLB Hon.) from the University of Uyo. A Graduate Visitor at Stanford University (Palo Alto, USA); a Post Graduate Diploma in War Studies, at King's College Londong (UK); Master of Law (LLM), in Regulation and Technology Law, King's College Long, a Certificate in International and Comparative Intellectual Property Law and International Human Rights Law from the London Law Consortium/ University of Iowa London Law Programme. Mr Liman is also an Associate of King's College London; and a Senior Executive Fellow, John F. Kennedy School of Government, Harvard and more.

Mr. Liman has a proven track record in successfully influencing, negotiating and liaising with institutions, private and public stakeholders at all levels.



Mr Kolawole Sofola (Director of Trade, ECOWAS)

Mr. Kolawole Sofola is a Development Economist and a Chartered Management Accountant with over 20 years of public and private sector experience in International Trade, Private Sector Development, Finance and Management. His public service record includes working for the Government of Ghana in the Ministry for Private Sector Development, as well as an International Trade and Development Expert for the ECOWAS Commission. He also acquired years of private sector managerial experience with the multinational blue chip giant, Siemens within the UK and Germany.

Mr. Sofola is an ex-Overseas Development Institute (ODI) fellow and is currently working for the Commission of the Economic Community of West African States (ECOWAS) as the Acting Director for Trade. Mr. Sofola is also the Chief Negotiator for ECOWAS in the framework of the African Continental Free Trade Area (AfCFTA) Negotiations, as well as regional focal points on a number of trade & development related issues including: WTO Trade facilitation Agreement (TFA), West African Competitiveness programme (WACOMP) and the African Growth and Opportunities Act (AGOA).

